Sequence 1 : How to produce a propaganda poster ?

Seance 1 : What does propaganda mean ?

Propaganda is about spreading informations or rumors to harm the image of a certain group, a person, a cause ; or to make themselves look better .

Why was Propaganda so important and what was its purpose ?

The main purpose for France was to mobilize the people for the war, so they would volunteer. Propaganda also kept the population and the soldiers motivated regardless of the suffering and devastating casualties in the battles. It reinforced the bad views of the enemy and in addition it convinced the population to follow the state and its ideas.

It was of great importance to reach all the social classes. In order to achive that, they made use of different techniques, such as newspapers, post cards, publicity, radio, songs, poems, paintings, comic books,

What makes a propaganda good?