**How to analyse an iconographic document**

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|  | Detailed procedure | In-depth analysis of the document |
| **Introduction** | **The work, the artist**   * Nature of the medium (to be precised each time) :   Postcard, photograph, political leaflet, advertising poster, caricature, drawing, work of art, other...   * Size and source :   original dimension of the work, where did you get it from ?, any specific artistic movement ?   * The author :   His name, dates of birth and death, date of creation, major features (2 lines maximum) |  |
| **Sponsor(s), addressee(s), distribution**  **.** Sponsor(s) :  A person, the State, a Trade Union, a political party, an anonymous sponsor, other … give precisions...   * Addressee(s) :   To be put on a wall, in the mail, in the press, or sold in a shop   * Distribution :   City, area, country, private, public, group. |  |
| **The specific context of the era**  . Its nature :  political, social, economic, scientific …   * Double context ?   Is there a time gap between the work and the event or the scene represented ? Does it matter ? Explain... |  |
| Description | **General description**   * Description based on fore and background, on characters ( how many, who , attitudes) * colours (light, dark, warm, cold ) contrasts... |  |
| **Detailed description**   * The characters, objects, setting :   Size, place, position(s), expression(s), gestures...   * The text :   style, fount, tone, location... |  |
| **Analyse, interpretation** | **Graphic analysis**   * Lines of construction, groups, geometrical shapes, vanishing lines, lighting(s), relations... |  |
| **Interpretation**   * The message :   glorification, praise, enhancement, criticism, satire, denunciation, libel, neutral, ironic or accusing tone... :  . Its elaboration :  Symbols, allegories, a caption (why ? What for ?) |  |
| **Similar works and/or techniques dealing with the same issue, theme, topic.** |  |
| **Conclusion** | **Authenticity of the document**   * The means :   Exaggeration, simplification, anything hidden ? any confusions, stereotypes, lies ? psychological levers resorted to ?   * Would you say the document is unbiassed ? |  |
| **Why did you choose this document ?** |  |