**How to analyse an iconographic document**

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|  | Detailed procedure | In-depth analysis of the document |
| **Introduction** | **The work, the artist*** Nature of the medium (to be precised each time) :

Postcard, photograph, political leaflet, advertising poster, caricature, drawing, work of art, other... * Size and source :

original dimension of the work, where did you get it from ?, any specific artistic movement ?* The author :

His name, dates of birth and death, date of creation, major features (2 lines maximum) |  |
| **Sponsor(s), addressee(s), distribution** **.** Sponsor(s) :A person, the State, a Trade Union, a political party, an anonymous sponsor, other … give precisions... * Addressee(s) :

To be put on a wall, in the mail, in the press, or sold in a shop* Distribution :

City, area, country, private, public, group. |  |
| **The specific context of the era** . Its nature : political, social, economic, scientific …* Double context ?

Is there a time gap between the work and the event or the scene represented ? Does it matter ? Explain... |  |
| Description | **General description*** Description based on fore and background, on characters ( how many, who , attitudes)
* colours (light, dark, warm, cold ) contrasts...
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| **Detailed description*** The characters, objects, setting :

 Size, place, position(s), expression(s), gestures...* The text :

style, fount, tone, location... |  |
| **Analyse, interpretation** | **Graphic analysis*** Lines of construction, groups, geometrical shapes, vanishing lines, lighting(s), relations...
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| **Interpretation*** The message :

glorification, praise, enhancement, criticism, satire, denunciation, libel, neutral, ironic or accusing tone... : . Its elaboration : Symbols, allegories, a caption (why ? What for ?) |  |
| **Similar works and/or techniques dealing with the same issue, theme, topic.** |  |
| **Conclusion** | **Authenticity of the document*** The means :

Exaggeration, simplification, anything hidden ? any confusions, stereotypes, lies ? psychological levers resorted to ?* Would you say the document is unbiassed ?
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| **Why did you choose this document ?**  |  |